



Empowerment Institute
Center for Reinventing the Planet

IMPACT REPORT

The Greatest Good

What is the greatest good I can do? This question becomes exponential when my greatest good aligns with the greatest good possible.

What's the greatest good possible on planet Earth now?

Would it be a solution to climate change?

Would it be Peace on Earth?

Would it be lifting the developing world representing 80% of humanity out of poverty?

Would it be empowering humanity with the knowledge to accelerate its evolution?

Would it be liberating the planet's financial resources to do all of this and much more?

The answer is yes...

We need a solution that effectively answers these five questions.

What is the best way to find such a solution? Create the most efficient way to get the maximum outcome possible.

A master plan is required to do this.

Based on the principles of agency, abundance, alchemy, and audacity.

Empowered by social transformation master codes.

Embedded in an empowerment framework that allows everyone to shine.

That facilitates the full potential of everyone who wishes to contribute to the realization of a better world.

That activates the puzzle piece each person on the planet has been seeded with when the divine master plan was created.

Forty years in the making, such a plan exists – it's called "Reinventing the Planet."



The Plan

Five levers to reinvent the planet.

**Climate
Development
Peace
Knowledge
Money**

Climate



Goal: Accelerate the decarbonization of the world's cities which emit 70% of the planet's CO₂ through empowering its citizens – 70% of a city's carbon footprint – using the Cool Block and Cool Neighborhood Programs.



**20 Billion Pounds
CO2 Reduction**

31%

Average CO2 reduction per household

75M+

Actions Taken

10,000

Average pounds reduced per household

25

Average # of actions taken per household



45%

Recruitment rate per block!

Neighbors Inviting Neighbors

250M+

People Impacted

10M+

Participants

200+

Cities

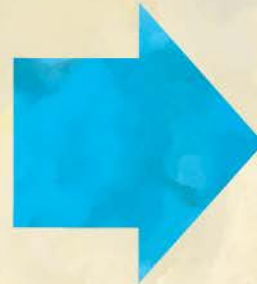
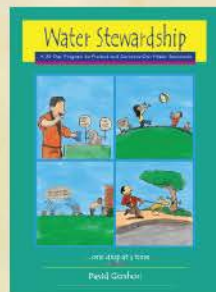
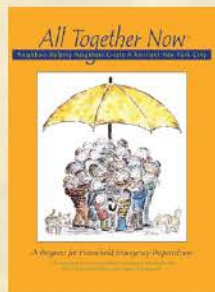
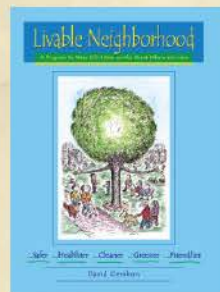
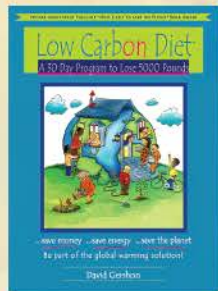
22

Countries

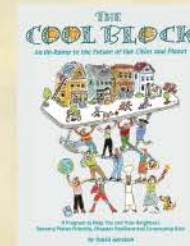


Cool Block

Developed based on the integration of previous behavior change programs.



COOL BLOCK



8 Cities

California Cool Block Pilot



**Los Angeles
San Francisco
Mountain View
Santa Barbara
Petaluma
Isla Vista
Palo Alto
Irvine**



Cool City Challenge
A Climate Moonshot Strategy

Empowering Cities to Become
Carbon Neutral by 2030

Cool City Challenge

Scaling Strategy

100 Cities

**Applying the moonshot climate
action plan methodology to
become carbon neutral by 2030**



Knowledge Models & Momentum

**To accelerate the
decarbonization of the
world's cities.**



Development



Goal: Transform the cycle of poverty in the developing world through empowering women to create thriving lives and communities using the IMAGINE program.

IMAGINE Program

30k+
Participants



750k
People Directly
Impacted

7.5M
People Indirectly
Impacted

44
Partner
Organizations

12
Countries



126

IMAGINE Trainers

**+ IMAGINE Train-the-Trainer
certification program created.**



**Participants expressed high levels of agency and hope for
the future which resulted in them being:**

3 times more likely to report improved income

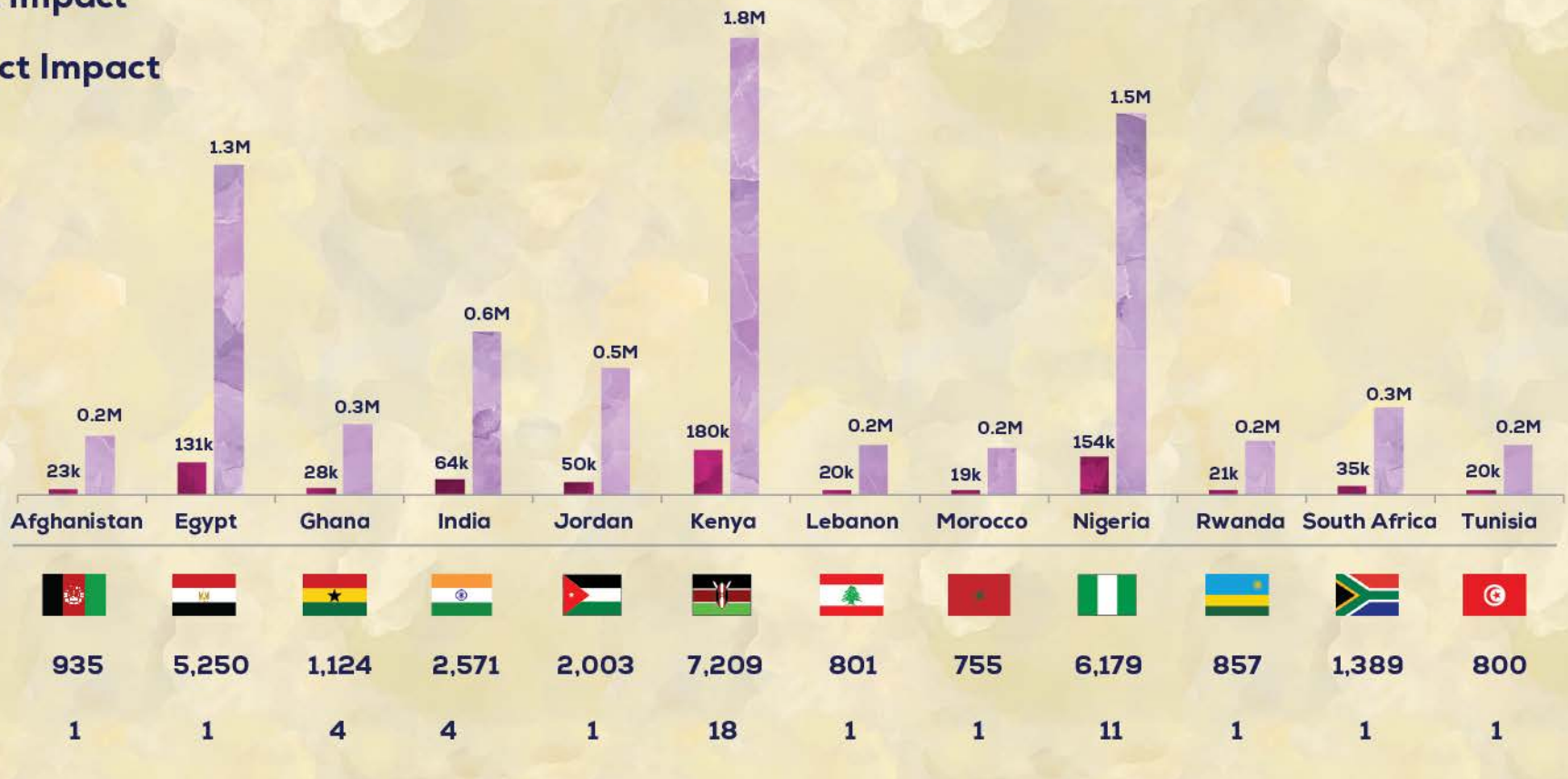
10 times more likely to report improved health

15 times more likely to report improved relationships

Impact By Country

Africa, South Asia, Middle East and Central Asia

■ Direct Impact
■ Indirect Impact



44

Partner organizations working on all the issues in women's empowerment ecosystem.

Education



Health



Political Rights



Income Generation



Violence Against Women



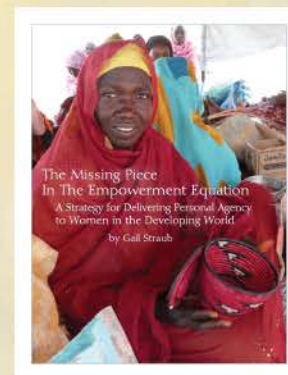
Effectiveness

Proven methodology amongst diverse cultures and contexts.

Johns Hopkins research study demonstrated program effectiveness in delivering agency.



Agency white paper showcases the effectiveness of the IMAGINE methodology in multiple cultures and contexts.



<https://rtp.earth/imagine-JH-2015>



<https://rtp.earth/imagine-W-P>

IMAGINE Program

Scaling Strategy

Elements in place for IMAGINE to scale:

12

Countries



44

**Partner
Organizations
covering most SDG's**



NGO to NGO

**Proven
train-the-trainer
program.**



111

**Empowerment trainers
ready to begin scaling.**



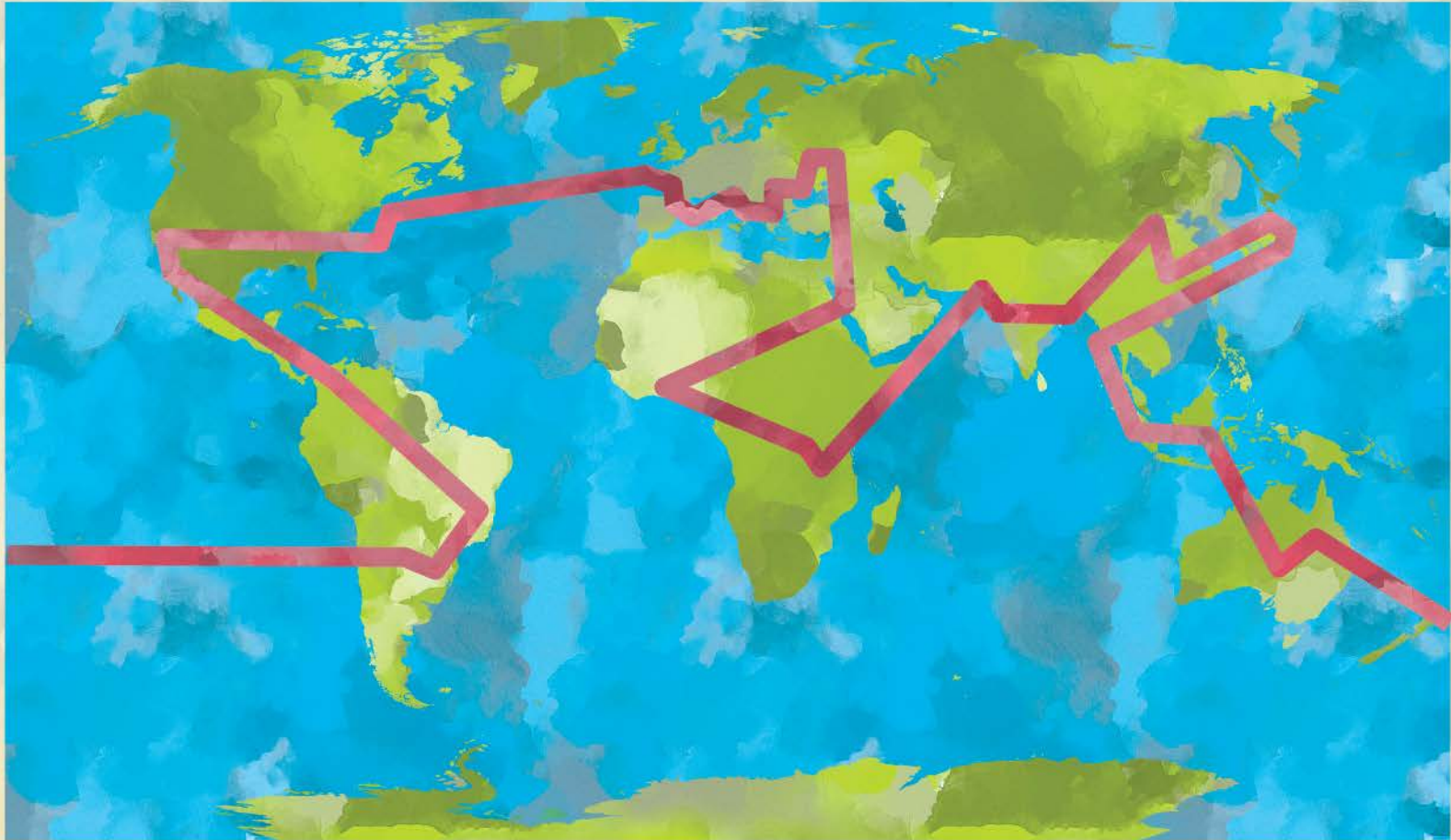
Peace



Goal: Create Peace on Earth by 2030 through empowering humanity to play The Game and create Peace on Earth Zones planet-wide.

1 Billion

People engaged in the First Earth Run



86 Days of Peace

**All wars stopped wherever the
Torch of Peace went.**

25M

Participants

45

Heads of State

300+

Cities

62

Countries



\$Millions Raised for UNICEF

**To help children in war-torn
communities around the world.**

1,500+

**Cooperation for the
Common Good Projects**



**Partnership with the
United Nations and ABC Television**

7 Actions

Developed based on the First Earth Run strategies that engaged 25M people and enabled Peace on Earth wherever the Torch of Peace went.

First Earth Run (1986)



The GAME (2020-2030)





The GAME

Peace On Earth by 2030

3M+

People Impacted

10k+

Actions Taken

1500+

Players

200+

Teams



Peace On Earth by 2030

Scaling Strategy

**Peace on Earth (POE)
Zones planet-wide.**

**40M people playing The
Game – the tipping point
for shifting planetary
consciousness.**

**If enough people play The
Game, Peace on Earth is
the natural outcome.**



Peace on Earth by 2030 Partners



**Pathways
To Peace**



**White Lotus
Global Initiative**



Unify



**Peace Pole
Project**



Compassion Games



SINE Network



**ProSocial
World**



Light On Light

evolutionary leaders

**Evolutionary
Leaders
Unitive Synergy Circle**



**Humanity Rising
Network**



Rotary Club



**Living Cities
Earth**



Home for Humanity



**EARTHwise
Centre**



Spirit of Ubuntu



**United Religions
Initiative in Africa**



UNESCO



UnGUN



**The Universal
Peace Sanctuary**



Project 17



**Guardian Alliance
Academy**



Holomovement



**Fundación
por el Futuro**



LightNet



The Dream Machine



Peace Pentagon



Unity Earth



**One Planet
PEACE Forum**



The Hague Centre



CoreNexus



Good of the Whole



Connection Field



**Living Earth
Movement**



**Planetary Alignment
Initiative**

Knowledge



Goal: Build planetary capacity in second order change through Empowerment Institute School for Transformative Social Change.

Empowerment Institute

School for Transformative Social Change

65M+

People Impacted

50k+

Participants

4k+

**Empowerment Institute
Practitioners**



4000+

Certified and trained practitioners in empowerment and social change.

300+ Empowerment Workshop Trainers

200+ Empowerment Life Coaches

300+ Trained to deliver organizational
empowerment programs.

500+ Embedded the Empowerment
Framework in various programs.

750+ Trained to deliver one of 5 community
empowerment programs.

2000+ Empowerment and social change
practitioners.



Transformative Social Change Leadership Capacity

1k+

Leaders

Participants in Transformative Leadership training.



30k+

People

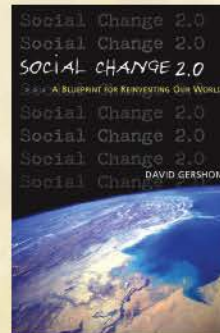
Attended the online Jedi Trainings on peace and social change.



100+

Study Circles

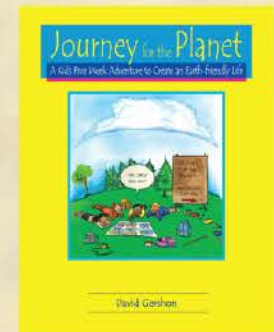
Social Change 2.0 study circles.



100+

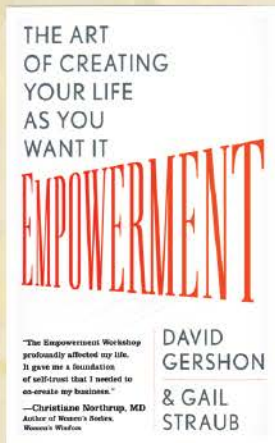
Schools

Journey for the Planet: A children's sustainable lifestyle program.



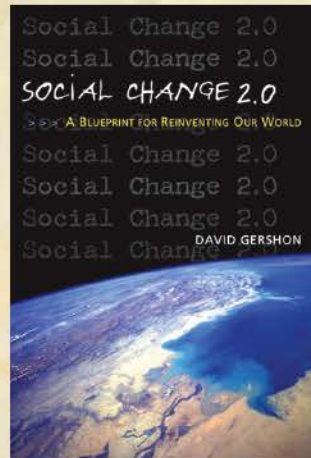
20 Books and 72 Videos

On Empowerment and Social Change



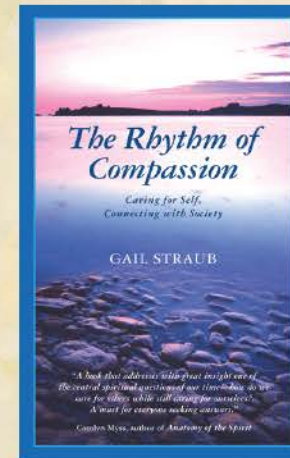
Empowerment:

A best-seller with 100,000 plus books in circulation and translated into 16 languages.



Social Change 2.0:

Won 4 book awards and is taught in universities and through study circles.



Answers one of the most pressing questions of our time: how to heal ourselves and society at the same time.

15 Studies

**Research and case studies done on
Empowerment Institute's behavior change
and empowerment methodology.**

**Universiteit Leiden
University of East Anglia
John Hopkins University
Market Street Research
TRI MET
Marin County, CA
City of San Antonio, TX
City of Columbus, OH
City of Portland, OR
Rockland County, NY
City of Issaquah, WA**



**Deschutes County, OR
Portland, OR Case Study
Public Utilities Commission -
State of California
Utah Department of Agriculture
and Food**



<https://rtp.earth/research>

Knowledge Scaling Strategy

Scaling second order change knowledge planet-wide
through:

Training



Media



Publications



Money



Goal: Develop a billion dollar reinventing the planet fund to scale the plan and redirect the planet's philanthropic capital to second order change investments to multiply its social impact.

\$200M+

**Raised in cash and in kind contributions
for initiatives over 4 decades.**

28

**Foundation
Grants**



65

City Contracts



\$5M

**Reinventing the
Planet Seed Capital**



Civic Engagement

Mobilized 50M+ Hours of Volunteerism



Doing Good Better

Mobilizing business as a Force for Good. A second order change philanthropy and civic engagement framework.

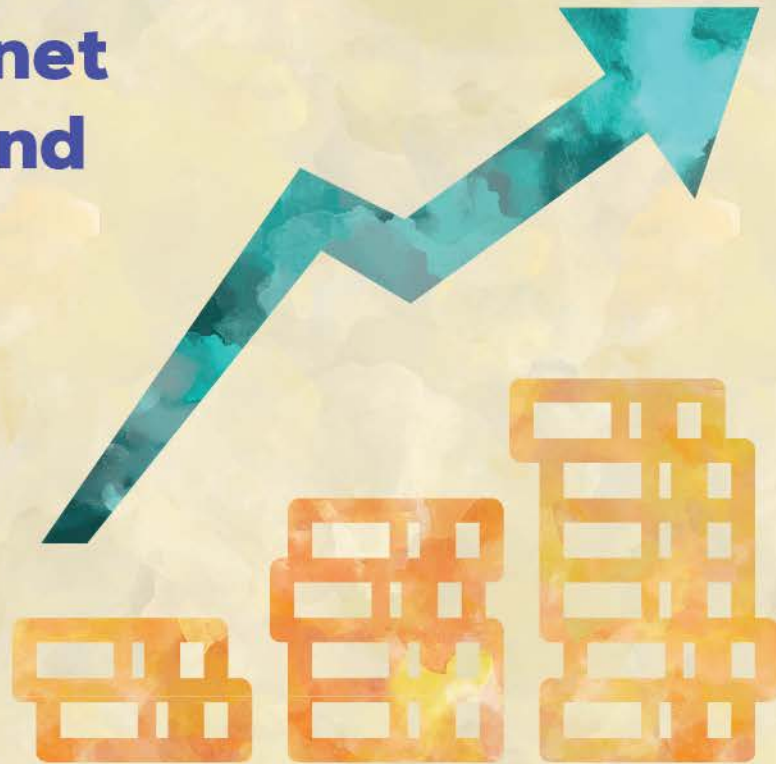


<https://rtp.earth/business>

Money

Scaling Strategy

Reinventing the Planet
\$1B Endowment Fund





Empowerment Institute
Center for Reinventing the Planet

For more information:

<https://reinventing.earth>